

Message Text

UNCLASSIFIED

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ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W

-----122954 061341Z/11

R 061216Z SEP 78

FM AMCONSUL PORTO ALEGRE

TO USDOC WASHDC

INFO SECSTATE WASHDC 0684

AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS PORTO ALEGRE 0245

E.O. 11652: N/A

TAGS: BBSR, BR

SUBJECT: WTDR/FTI: JOAQUIM OLIVEIRA S/A - COMERCIO E INDUSTRIA

REF: USDOC 15107

1. BRAZIL

OFFICE USE 2. 351 3. 0621400 4. 05

5. JOAQUIM OLIVEIRA S/A - COMERCIO E INDUSTRIA

6. CAIXA POSTAL. 2131., RUA BUARQUE DE MACEDO, 120

7. 90000 PORTO ALEGRE, RS

8. CONTACT: LAURO DE OLIVEIRA LAPA

9. TITLE: IMPORT MANAGER

10. PHONE: 42-3800 11. TELEX: 1725

12. CABLE: JOSA, PORTO ALEGRE

13. ESTABL: 1952 14. EMPL: 3000 15. SIZE: VERY LARGE

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16. REPUTATION: Y-GOOD 17. RPT DATE: 09/78

OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA

23A. 54110 SUPEMARKETS

23B. 28913/04 NATURAL BASE GLUES AND ADHESIVES

23C. 28752/035 MFR, WHOL, IMP, OF FERTILIZERS, MAXING ONLY

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCO DO BRASIL S/A, AGENCIA CENTRAL, 90000
PORTO ALEGRE

26. TRADE REFS: S/A MOINHOS RIOGRANDENSES, CAIXA POSTAL 614
90000 PORTO ALEGRE,RS

27. FOREIGN FIRMS REPRESENTED: NONE

28. POST EVALUATION: WELL KNOWN CORPORATION WITH SOCIAL CAPITAL CR\$ 150 MILLION. ESTIMATED ANNUAL SALES CR\$ 2.5 BILLION. FIRM HAS EXTENSIVE REAL ESTATE PROPERTIES AND HAS INTEREST IN SEVERAL OTHER FIRMS OPERATING IN A VARIETY OF FIELDS. ITS MAJOR FIELD OF ACTIVITY IS THE OPERATION OF A CHAIN OF 49 SUPERMARKETS. SALES POLICY IS GOOD. COMPETITION IS STRONG. FIRM HAS A COMPETENT AND EXPERIENCED BOARD OF DIRECTORS. ITS PRESIDENT IS A US CITIZEN. BANKING AND TRADE SOURCES REPORT THAT THE FIRM IS CURRENTLY IN A TIGH FINANCIAL OBLIGATIONS ARE MET PROMPTLY BUT SOMETIMES WITH DELAYS OF UP TO 30 DAYS. IT IS CONSIDERED A GOOD CONTACT FOR US FIRMS.

29. PREP: HELIO SUDBRACK.
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EXTON

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 sep 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978PORTO00245
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780362-1114
Format: TEL
From: PORTO ALEGRE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780998/aaaaddas.tel
Line Count: 95
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Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: b776fa56-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1531278
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: JOAQUIM OLIVEIRA S/A - COMERCIO E INDUSTRIA
TAGS: BBSR, BR
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/b776fa56-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014